



(314) VIDEO ME  
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### ABOUT YOUR VIDEO PRESENTATION OR SEMINAR

People spend so much time preparing to give a presentation, yet only those who attended get to see and hear what was said. And once the event is over, they walk away with only what they can remember.

Video is a great way to:

- Share your expertise with those who could not attend
- Provide a takeaway or reference for those who did attend
- Draw people to your site and increase search engine optimization
- Keep your presentation available to others long after the event is over.

Below is a proposal that describes the project, the costs involved, and specifically what services are included.

This proposal covers the video capture and editing of your presentation

- CN Video will discuss the agenda, audience, and video design with you before the event.
- We will use 2 HD cameras to make sure we don't miss a thing.
- Capture audio directly from your microphone, as well as audience responses and questions when appropriate.
- Edit video to incorporate PowerPoint slides from the presentation

## PROJECT TIME AND COST ESTIMATE

Your presentation (total time recorded):

1/2 hour or less:       **\$380**

1 hour or less:         **\$520**

Add \$300 per hour for each additional hour of presentation

25% due on agreement, with the remainder due upon delivery

## ADDITIONAL OPTIONS

**(optional)** Planning on holding this presentation regularly?

CN Video can capture comments and testimonials from attendees, short clips of the event, and short "teasers" taken from your presentation, and put it all together into a short promotional video for future events.

**(optional)** If you're a professional presenter or just need a demo reel of your presentation skills, CN Video can create a Demo Reel from the footage we capture of your presentation, and attendee comments.

**(Optional)** Have your presentation cut into shorter segments. CN Video may be able to use clips from your presentation to create short video tips.

**(optional)** CN Video can capture comments and testimonials from attendees immediately following the event. This can be appended to your presentation video, or given to you as separate footage for later use.

## PROJECT SCHEDULE

Final video(s) are typically available within a week after the event, provided the visuals and slides are made available in a timely manner.

Once your video is produced and approved, you receive a high definition copy, along with some instructions to help you upload your videos to YouTube and even display them on your web site. After receipt of payment, you receive proof of ownership to use, copy, and distribute the video(s) as you see fit. The video is the property of CN Video until payment is received.

You can approve this proposal via email by simply sending a message stating that you approve.

Thank you for the opportunity to work with you on this project. If you have any questions, please contact me at (314) 843-3663



*Samantha C. Naes*

*Samantha Naes - CN Video Production*